

MVL Limited

MVL Limited was established in 2006 with the objective of providing a bouquet of real estate solutions. In consistence with its vision, the company today delivers maximum value with highest level of quality and services. Today it is one of the fastest growing real estate companies in India with a market capitalization of 1734 Cr.

It is operating in Residential, Township, Commercial, Retail and Hospitality verticals with approx. 8.6 million sq.ft of total area under execution with 3.65 million sq.ft to be delivered 2010 onwards. In line with its future plans, the company envisages to deliver approximately 27.5 million sq.ft of saleable area by 2015.

Strategically, MVL's land bank focuses not only on capitalizing on emerging market opportunities but also leveraging the vast potential of the country's key urban centres in various segments. Thus it has projects not only in upcoming towns of Bhiwadi, Yamunanagar, Neemrana etc, each of which present unique set of opportunities but also has projects coming up in Gurgaon, Mumbai, Bangalore and Hyderabad, cities which have much to offer in this sector.

MVL puts forth credentials of a financially viable and sustainable business proposition with its strength of consolidated land bank with clear titles and approvals, in place financial closures and a highly qualified team of managers, engineers and architects to add to its in-house project execution capabilities in form of its associate group company MVL Construction Limited. As a company, MVL believes in constant improvisation, innovation along with financial jurisprudence by way of in-depth research and study.

Brand MVL: Believing that the customer is at centre of our universe, the brand 'MVL' believes in providing real estate solutions that create maximum value for our patrons. Our tag line 'Because Life's all about being Happy' expresses our determination to create delightful customer experience through quality products and admirable services to all segments of people.

Projects: MVL Residential projects include initiative for both middle-income groups and lower-middle-income groups. In addition to its existing premium residential project MVL

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Coral at Bhiwadi that seeks to leverage the 'emerging markets in this fast growing industrial town, the company shall also be undertaking similar projects in metros including Gurgaon. MVL's pioneering initiative in the field of budget housing solution MVL IndiHomes is a multi-location project. Apart from its existing project at Bhiwadi, the company shall be launching similar projects across the country totaling to approximately 18 million sq.ft of saleable area by the year 2013.

In the Township segment, the company is set to launch its first 4.05 million sq.ft project in Yamunanagar, MVL Rivercity that shall offer a mix of plots, builder floors, independent and expandable designer villas, an affordable group housing plus a budget hotel, a mall as well as a commercial centre.

Currently totaling upto 0.73 million sq.ft., MVL's office segment includes premium as well as affordable office space in the heart of Gurgaon.

The star attraction of the company's future offerings shall be its upcoming hospitality projects at various locations, starting with Neemrana where it shall be undertaking a Luxury 5-star Spa cum Golf resort and Residences. The company has already signed an MOU with an International luxury spa resort brand for the project. Similar projects shall also be launched in Mumbai, Hyderabad and Bangalore.

MVL Limited armed with conducive market environment of growing economy, increasing income and aspiration levels of people across segments and infrastructural development beyond the traditional centres of growth, is confident of fulfilling its aspirations of developing into one of the country's most credible and respectable companies of future.

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